



THE SCHOOL DISTRICT OF  
PALM BEACH COUNTY, FL

ELLEN VAN ARSDALE  
DIRECTOR

CHERYL C. ALLIGOOD  
CHIEF ACADEMIC OFFICER

STUDENT INTERVENTION SERVICES  
C/O LINCOLN ELEMENTARY  
1160 AVENUE N  
RIVIERA BEACH, FL 33404

JOSEPH M. LEE, Ed.D.  
ASSISTANT SUPERINTENDENT

Ph: 561-494-1569 Fx: 561-494-1470  
[www.palmbeachschools.org/sis](http://www.palmbeachschools.org/sis)


August 26, 2013  
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**Contact:**

Dr. Cathy Burns, PX 81588  
[cathy.burns@palmbeachschools.org](mailto:cathy.burns@palmbeachschools.org)

Information Only

**TO:** All Principals

**FROM:** Cheryl C. Alligood, Chief Academic Officer 

**SUBJECT: KIDCARE HEALTH INSURANCE PROGRAM**

Florida KidCare is the state health insurance program for children. Eligible families now have the opportunity to apply for health insurance year round to obtain health care for their children.


The Health Care District (HCD) has partnered with us to provide information on applying for this insurance program to all schools. In order to ensure that more families have access to this program, please distribute KidCare reminder postcards to all students.

Our School District Warehouse will deliver a shipment of these postcards to your school during the month of September. A copy is attached for your review. If your school needs additional postcards, please notify the HCD contact for this program, Peretheiura Baker at 561-659-1270, Ext. 5835.

The attached letter from the HCD provides more information about this valuable program. Thank you for helping to improve the health of our students.

EWG/CCA/JML/EVA/CB:dh/cy

Attachments: Postcard; HCD Principal Letter

Approved: 

E. Wayne Gent, Superintendent



September 9, 2013

Dear Principal:

Keeping children healthy and ready to learn is important to us at the Health Care District of Palm Beach County. That is why for 16 years we have administered the School Health Program, staffing School Nurses in health rooms in nearly 170 public schools. Last year our nurses handled more than 683,280 visits from students in kindergarten through 12<sup>th</sup> grade. Many of these visits serve as the only contact students have with a health care professional all year.

Another priority for the Health Care District is helping uninsured Palm Beach County residents obtain affordable health coverage. By reaching out to those who may qualify, we can help residents establish a relationship with a primary care doctor and focus on preventative care.

In an effort to provide Palm Beach County families options for continued health coverage, the Health Care District will again be assisting Florida KidCare in distributing a back-to-school reminder postcard. The two-sided postcard, written in both English and Spanish along with some information in Creole, will serve as a reminder for parents to apply online for the state's low-cost health insurance program for children from birth through 18 years of age.

During the month of September, a postcard for each student will be delivered to your school via the School District's Pony Express. We are asking that School District staff at each school distribute the postcards as quickly as possible to all students through established processes and practices. While the School Nurses will not be involved in the distribution, they will have on hand additional KidCare information, along with information about the District's health coverage programs, to give to children and their families as needed.

Thank you for your support and efforts to provide this information to your students and their families. Please contact Ms. Peretheiura (Pertheria) Baker at 561-659-1270 x5835 with any questions regarding this distribution process.

Sincerely,

Debbie Robinson  
Director, Marketing & Outreach  
Health Care District of Palm Beach County



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*Pran yon asirans ki pa kaute ché pou pitit ou.*